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Graphic Designer with over ten years experience, specializing in page layout, typography, and photography

experience

2010-Present Petco Animal Supplies, Inc. Visual Presentation Senior Graphic Designer	Design and produce signage systems for a national retailer, including ad sign sets of over 1,000 pieces for each advertising circular, on consistently tight production schedules Work closely with a scripting expert to create an automated workflow for an extensive monthly sign creation process	Successfully introduced and implemented various efficiencies such as effective use of data merges, image libraries, master pages, and text styles Brought production times from days to just hours for several recurring production processes
2000-Present Various Freelance Graphic Designer	Design logos, stationery systems, forms, postcards, ads, web graphics, and other marketing collateral for 15 organizations and individuals Design postcards, ads, instruction booklets, and other information graphics for EdgeWave	Designed an original book cover for Bette Blaydes Pegas' <i>Chasing a Dream in the Galapagos</i> , Sunbelt Publishing Redesigned layout of a trading card game, implementing cohesive color and icon systems for Toyopia, Inc.
2007-2010 San Diego State University College of Extended Studies Graphic Specialist	Designed and managed various projects concurrently, including: <ul style="list-style-type: none"> ● catalogs ● brochures ● newsletters ● bookmarks ● white papers ● flyers ● postcards ● web graphics ● advertisements ● electronic signage Interfaced directly with clients on the scope and direction of each project	Worked closely with the copy writer and marketing technology specialists to create strategic marketing campaigns Coordinated with vendors for quotes, production, and delivery, attended press checks to ensure quality Proactively researched and implemented technical advances, decreasing overall production times by several hours
2005-2008 National City Mortgage Administrative Assistant	Produced collateral for quarterly sales meetings, including all layouts and artwork Designed trade show banners, signage, and interoffice communications templates	Managed and tracked accounts payable, payroll, and security clearances Created and maintained staff directories for Southern California and Hawaii region
2005-2006 San Diego State University Gallery Gallery Assistant	Unpacked, installed, and repacked artwork, installed signage and didactic panels, assisted with art condition reports Hosted exhibition receptions and lectures	Assisted in construction and finishing of temporary interior gallery spaces Opened and closed gallery and assisted guests during viewing hours

volunteer experience

2008-Present La Jolla Athenaeum Music & Arts Library	Create dynamic logos and postcards to brand and promote the library's <i>A List</i> events	Integrate the theme and exhibitors for each event into an appropriate aesthetic for the target audience
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education

July 2009-Present	Project Management Certificate and PMP® Certification, in progress San Diego State University, College of Extended Studies
2008	Bachelor of Fine Arts in Graphic Design, with a minor in Journalism & Media Studies San Diego State University

awards & associations

2010-Present	<i>A List</i> Committee Member, La Jolla Athenaeum Music & Arts Library
2007-Present	Member, AIGA, San Diego Chapter
2007	Dean's Recognition for Excellence in Design, SDSU College of Extended Studies
1999-2000	Multiple Year Recipient, Who's Who Among America's High School Students